



ANNUAL REPORT

## A WORD FROM THE FOUNDER

One Love Worldwide reached new heights in 2014; we survived insurmountable hardship followed by monumental accomplishments – both making us stronger than ever. Keeping it real means I share both the good and the bad. As some of you know, 2014 included surviving some of the most difficult adversity I have faced. I firmly believe that trust and loyalty must be core values – the root of friendship, the bond of family, and the key to a successful business relationship. I experienced the betrayal of a lifetime from a coworker who I took as a brother; my family and dear friends suffered along with me. Although this involved a former coworker, this was a personal loss not affecting OLW's finances. I am incredibly grateful for the love, support, and advice from family, friends, the OLW Board Members and Advisors, and the Most High who gave me the strength to manage this catastrophe. Dealing with this painful betrayal consumed far too much time in 2014. Recovery was an agonizing process over many months, but I'm still standing. When I reflect on the number of lives saved by the work of OLW, I am motivated and reassured that this is my calling. I have learned so much from this experience and am stronger because of it. I am ever ready to continue my work in Ghana.



In 2014, I traveled to Ghana twice staying a total of eight weeks at the OLW Camp. This year we celebrated an important milestone – safe access to clean water for more than 20,000 people! We completed five water projects providing 10,000+ people with clean water. I visited OLW's six other water projects to discover water flowing strong at every borehole. Friends, our water project model is working! I remain forever grateful to the OLW supporters who continue to make our life-changing work possible, especially the Hobbs Community. The Hobbs Benefit truly made our year; thank you to those who made it happen. Please keep supporting us as we continue to [get water](#).





I am not a professional photographer, not a graphic designer, and I am not a magazine publisher. However, I am learning and trying my very best to document our work and bring it home to you - the supporters making it possible. I hope you find this report to be an insightful summary of OLV's accomplishments in 2014. All words and photographs are from me. Enjoy!

One love,  
*Karli Sue McMurray*  
Karli Sue McMurray

One Love Worldwide is a nonprofit organization established to provide aid and resources to underprivileged persons in an effort to rehabilitate their society and create sustainability.

We are passionately devoted to changing lives by focusing on long-term sustainable solutions to life-threatening crises faced each day in developing communities around the globe.

We focus on safe access to clean water, sanitation and hygiene, and agricultural development. Through our special projects, we also provide educational opportunities, as well as healthcare.

Lack of access to clean water kills more children annually than AIDS, measles, and malaria combined. Because of the existing water crisis, we are working hard everyday to **get water** to communities struggling to survive without it.









water  
is  
everything

Globally, each day millions of hours are spent walking miles to fetch river water. By providing safe access to clean water, we absolutely change lives; much disease and sickness caused by consuming contaminated water is eliminated. Women and men have more time to work and care for their family. Children have more time to attend school and know the joys of childhood. We create hope for a healthy future full of opportunities.

water  
is  
life



Our water projects focus on long-term sustainable solutions.

The ultimate goal is for the community to manage its water system without our assistance. Accomplishing such an ambitious goal requires a unique plan implemented over a period of time. Not only do we invest in materials, but **we truly invest in people**. We educate indigenous people on the importance of sanitation and hygiene. Teaching a family to abandon their ancestors' traditions, such as fetching water from the river, is incredibly challenging. We tread lightly on tradition and culture, as we educate with passion and love. Love must be at our core - it simply must.



With each project, our technician takes it upon himself to educate the village, especially the youth, on how to care for the water system. Here he educates the youth on how to properly use this particular pumping system. He is counting to 10, as he explains that the system should work without problems for the next 10 years.

Through January 2015:

---

11

NUMBER OF WATER PROJECTS

---

10

NUMBER OF COMMUNITIES

---

22,426

NUMBER OF PEOPLE SERVED





# G H A N A



Although we are established to operate without geographical limitation, we work on a need basis and the water crisis in Ghana continues to be just that - a crisis. We are currently operating throughout Ghana's Eastern Region.

# WATER REHABILITATIONS

Until we have our own drilling machine, the most effective and cost-efficient way to bring water to the most amount of people is through rehabilitations. Rehabilitation is a complex process, but through this process we ensure water sustainability in the villages.

Our rehabilitations typically work like this:

- ◆ respond to a request for assistance by assessing a village's water crisis
- ◆ research the history of the crisis
- ◆ collect demographics
- ◆ build a water team from within the village
- ◆ educate the community on the importance of sanitation and hygiene
- ◆ create a plan for the repair
- ◆ initiate community involvement – the village must give time and financial contributions to the water project
- ◆ repair the borehole
- ◆ train the water team to independently manage water sales, operational expenses, and funds for future repairs
- ◆ oversee the water project operation to assure long-term success and sustainability

t h a t ' s   h o w   w e   d o   w h a t   w e   d o







# AVA GRACE & PARKER BOREHOLE

When we first visited Mensah Kurom Village we had to use a machete to cut a path to the borehole, as it had been inoperable for several years.







Here is a glance at just a few of the students who can now learn in comfort with safe access to clean water only 20 yards from their school . This also means less time spent fetching contaminated river water and more time studying and enjoying childhood.  
**We do it for the youth!**







## CLAUSSEN BOREHOLE

The borehole in Wawase Village quit working in 2011; fetching, swimming, and bathing in this contaminated river is what we found.







Removing 140 feet of pipe by hand, in 10 foot intervals, in 95° heat and 95% humidity, under the scorching African sun, is an incredibly challenging task. We do whatever it takes to **get water!**





This borehole in Achiansah Village had been inoperable since 2012, leaving a majority of the community fetching contaminated river water.



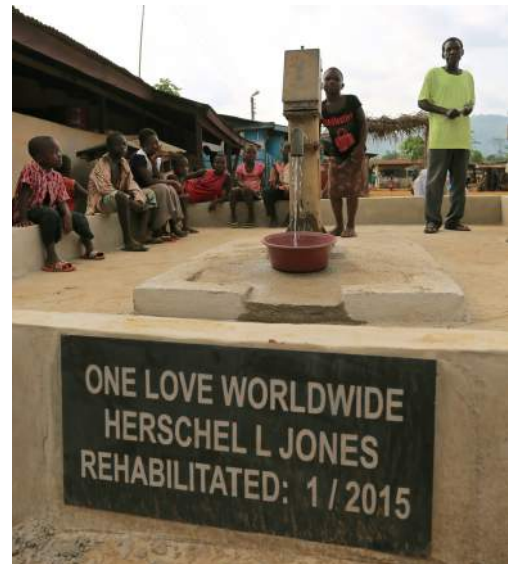
## HERSCHEL L JONES BOREHOLE







Repairing a village's borehole is a monumental event; we love when the youth gather around the repair. We take every opportunity to learn about who they are and educate them on the importance of clean water, as well as sanitation and hygiene.







# FARF BOREHOLE

FONSECA ATWOOD ROBERTS FORREST



In Anum Apapam Village, we found another community dependent upon contaminated river water. As with every project, we spent great time planning the repair with our technician and local water team.







Watching the transformation of a community is soul shaking.

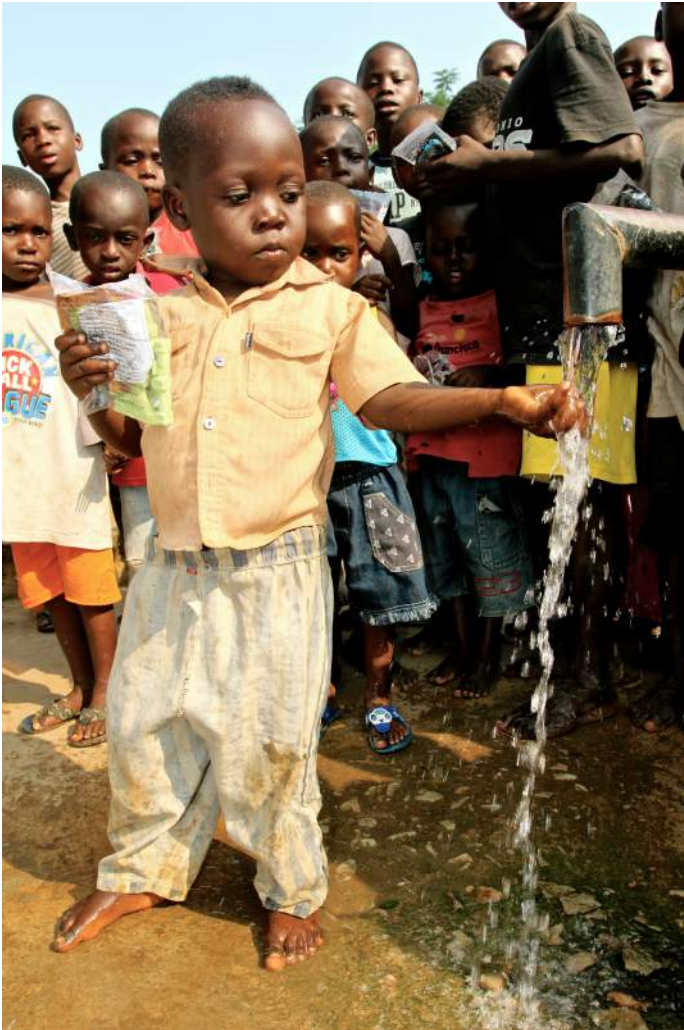






## YAKOKO BOREHOLE

This was our second project in Yakoko Village. A portion of the community continued fetching contaminated river water, so we repaired a second borehole closer to the river.



This woman has a new job managing the fetching point. She also has confidence and hope for a bright future.



## TEACHER MANTE

Teacher Mante Village is home to OLW's very first water project. From the OLW Camp, we track roughly two miles to fetch water from this borehole.

This borehole remains our only borehole with an electric pump.

The pump sends water to the polytank, which sends water to four fetching points throughout the community of 7,000+. After three years, the weight of the polytank destroyed the stand. We rebuilt the stand making it much stronger.

As shown in our 2013 Annual Report, the repair started in 2013, but was completed in 2014.







ISAAC



In 2010, we met Isaac who could not open his left eye. We shared his story with a supporter who kindly donated funds to provide him with medical treatment. Not only did Isaac regain full vision, but his entire personality positively improved. He has a new confidence and is excelling in school.

Like Isaac, sometimes we come across people whose circumstances present us with a real opportunity to help. We primarily focus on healthcare and education. Our assistance brings positive change and hope for tomorrow. We are proud to now have an official program to assist a handful of people each year.



AMA

We met Ama in 2012 as her father, Gabriel, often worked with us. Her father tragically passed away in 2013; Ama is now being raised by her paternal grandparents who struggle to care for her. We are providing her with an education and helping with her care.

# P R O J E C T S



AMA



We met another sweet girl named Ama in 2014 while working on a water project in her village. When Karli asked Ama if she was going to school, Ama said she had paid the school fees, bought the uniform, but did not have shoes. We fixed that!



MAFIA



We first met Mafia in 2012 and provided her with medication, as she was suffering from malnutrition. In 2014 we officially took her under our wing. She is now attending school for the first time in her life and eating nutritious meals. The photo on the left is the day we started caring for her and the right is just two weeks later.



# TOYS

In 2013, St. Helena School in Hobbs, NM, collected and donated 275 toys and over \$500. In September 2014, we toted 50 pounds of toys on the back of a motorbike and gave them to the youth of our water project locations.



HOBBS #1

## YAKOKO & SCARLETT MOON







These children are our neighbors, so we brought toys for them as well.



## OLW HEADQUARTERS – SUITE 520

As mentioned in the OLW 2013 Annual Report, we moved into our U.S. Headquarters in November 2013. After months of hard work, we have opened our doors at the Don Garey Tower in Hobbs, NM.



Supporters donated time, furniture, carpet, and appliances, among other things. Lowe's was wonderful in discounting the materials needed to refurbish, and Leaco donated free internet service. Debbie Garey and Lisa Jones continue to donate this office space. Try to understand how absolutely instrumental this generous contribution is to our operation. This allows more funding for water projects and less on our operational costs. Thank you very much for your continued support and thank you to the Hobbs Community for helping us open our office!



We have unique Ghanaian artwork and over twenty 24x36 photos from the field in Ghana hanging around the office. The display really helps share our story with visitors.



We have the best view in town. Please come visit us on the 5th floor of the Don Garey Tower!



# OLW CAMP



The OLW headquarters in Ghana is integral to our operation, and proper maintenance is a must. Rainy season brought erosion problems, so we brought our masons for reinforcement.







After the foundation reinforcement around the house was completed, we then focused on leveling the compound.



These men were so impressive. This type of work without any powered machinery is difficult to even imagine. They did a great job!







We built a bamboo shower room in 2013, but the harsh bush conditions took its toll on the bamboo. After 14 months with no shower room, it was time to rebuild. We used hand-made cement blocks to convert the original rectangular platform into a nice round platform surrounded by walls.





We used concrete stepping stones and covered the inside with beautiful tropical plants. We finished both the shower room and the camp boundary walls with a cement plaster followed by a local cement spray and a Zia! Viewing of the finished product is available in person, so come see it!





# 2014 CHRISTMAS BENEFIT IN HOBBS, NM

Thanks to our hosts  
Casey, Michael Ross,  
Whitney and Chris McVay  
for a perfect evening.



Thank you to our wonderful  
auctioneer, Molly Githens.







We raised over \$41,000!  
 Cheers to the generous!  
 The benefit was a huge  
 success and an incredible  
 night to remember.  
 Thank you!





# FINANCIAL SUMMARY

## DONATIONS

Cash	\$ 81,527
In-Kind Donations	24,958
<b>TOTAL DONATIONS</b>	<b>\$ 106,485</b>

## COSTS

Operations	\$ 69,980
Field Projects & International	27,732
<b>TOTAL COSTS</b>	<b>\$ 97,712</b>

## ASSETS

Cash	6,128
Land, Buildings, & Other	49,363
<b>TOTAL ASSETS</b>	<b>\$ 55,491</b>

2014 was our biggest year ever. We reached new heights in both cash donations and in-kind contributions.

We work very hard to acquire in-kind contributions, thereby drastically reducing our operational costs. This means more funding for our life-saving water projects.

# T R A N S P A R E N C Y

From day one, transparency has been at the *forefront* of our operation. Today, transparency remains at the *forefront* of our operation. We are proud that Guide Star again awarded us with Gold Star Status for maintaining the highest level of transparency.

# T R A N S P A R E N C Y

Financial record-keeping is incredibly time consuming and is a huge part of our operation. Operating abroad and dealing with one of the most fluctuating currencies in the world poses complications to say the least.

# T R A N S P A R E N C Y

Further, Ghana is a cash-only country where obtaining a legitimate receipt is a feat in and of itself. However, we do whatever it takes to maintain meticulous records of every penny we spend.

# T R A N S P A R E N C Y

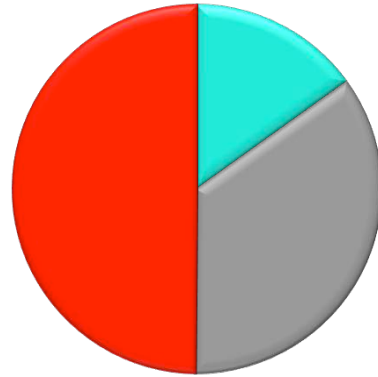
OLW is most grateful for every donation. We are proud of how we spend our hard-earned donations and are eager to share such with you. Thank you for trusting OLW with your donation.

# T R A N S P A R E N C Y



## OPERATIONS

**TOTAL**  
**\$69,980**



### ■ FUNDRAISING

Cash Purchases	\$ 2,816
In-Kind Fundraiser	7,715
<b>TOTAL FUNDRAISING</b>	<b>\$10,531</b>

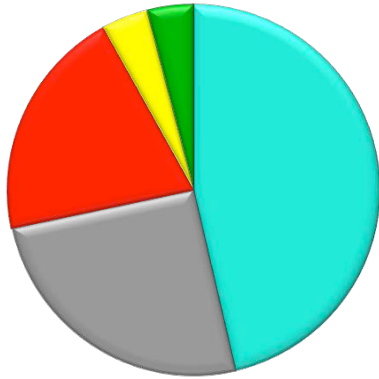
### ■ GENERAL

International Communications	\$ 2,005
Office	2,221
In-Kind Office	14,250
Electronic Equipment	70
Website, Media, Logo, Shirts	1,452
U.S. Travel & Accommodations	1,102
Non Investment Depreciation	1,627
Banking Fees, PayPal Fees, & Other	205
Printing, Postage, Shipping	376
In-Kind Gear/Equipment Abroad	1,238
<b>TOTAL GENERAL EXPENSES</b>	<b>\$24,546</b>

### ■ EMPLOYEE BENEFITS

Health Insurance & Salary	\$ 25,077
Employee Taxes	9,826
<b>TOTAL EMPLOYEE BENEFITS</b>	<b>\$34,903</b>

## INTERNATIONAL & FIELD PROJECTS



**TOTAL**  
**\$27,732**

■ **WATER PROJECTS** **\$ 12,851**

■ **OPERATIONS ABROAD**

Food, Transport, Accommodations	2,745
Web, Phone, Mail, Shipping, Banking Fees	853
Contractors	2,745
Foreign Currency Loss	419
Other	265
<b>TOTAL OPERATIONS ABROAD</b>	<b>\$ 7,027</b>

■ **INTERNATIONAL**

Travel, Wire Fees, Equipment	<b>\$ 5,627</b>
------------------------------	-----------------

■ **DESIGNATED & SPECIAL PROJECTS** **\$ 1,116**

■ **OLW CAMP**

Maintenance, Development, Agriculture	<b>\$ 1,111</b>
---------------------------------------	-----------------



**THE  
MOST  
GENEROUS  
PEOPLE  
WE  
KNOW**

We are blessed beyond words for our incredible family of supporters. Hundreds of people contributed time, advice, in-kind goods, and monetary donations. Thank you for making 2014 our most successful year.

### \$13,000+

Sherry & Paul Campbell  
Don Garey Tower\*

### \$6,500+

McVay Drilling

### \$5,000+

Anonymous  
Nancy & Lynn Shaw  
Sue & Robert Wallach

### \$2,500+

Anonymous  
Basin Surveys  
Rice Operating Company  
Superior Printing\*  
Patti & Mark Veteto

### \$1,000+

Blair Tool, LLC  
Best Buy\*  
Carol Calhoon  
Calico Services  
Valerie & Joseph Couch  
Diamondback Disposal  
Laurie & Gary Fonay  
Mikal & Jesus Fonseca  
Nelda Helms  
Wayne Helms  
Hobbs Rental, LLC  
Karen & Randy Hobbs  
Johnson Miller & Co.\*

### \$1,000+

Elaine McVay  
Mary & Mike McVay\*  
Karli Sue McMurray\*  
Permian Ford  
Permian Toyota  
RAC Agency, Inc.  
Dianne & Sam Small

### \$500+

Anonymous  
Camille Albus  
Janice & Guy Baber  
Mary Baber  
Basin Surveys\*  
Darius Carey & Friends  
Jann Knotts  
- In honor of Brenda & Steve Chambers  
Johnisue & George Conger  
- In memory of Bill Conger  
Kelli & Brandon Claussen  
Kelli & Brandon Claussen\*  
Stacy & Mike Davis  
FUMC Genesis Class  
Becky & Daniel Johncox  
Mary & John Jourdan  
Leaco\*  
Whitney & Chris McVay  
Casey & Michael Ross McVay\*  
Julia & Andy Shoup  
Tiny Prints\*

\* in-kind donation









We can only show you what's real. . .





it's up to you to make a difference.





ANNUAL REPORT



[oneloveworldwide.org](http://oneloveworldwide.org)