



ONE LOVE
AN EPIC JOURNEY
2012
WORLDWIDE

The logo consists of a circular emblem with a teal border. Inside the circle, the words "ONE LOVE" are written in white at the top, and "WORLDWIDE" is written at the bottom. A small teal water drop icon is positioned in the center. A teal banner with a white border cuts across the middle of the circle, containing the text "AN EPIC JOURNEY" in white. The year "2012" is written in white below the banner.

ANNUAL REPORT

a word from the founder

Where do I even begin? 2012 has been a huge year for both OLW and myself. After an incredibly long and exhausting journey, I finally passed the New Mexico Bar! This is big for me and big for OLW as my focus can now lie 100% in OLW. Although I'm not advising clients, I use my legal skills daily in my work for OLW.

OLW had its first fundraiser this year and raised over \$50,000 in one night! Seeing so many people come together to raise both awareness and funds for water gave me an even deeper desire to continue the great work of One Love Worldwide. I can't express my gratitude to the Hobbs Community for their encouragement and relentless support.

This year we drilled two wells, we rehabilitated one, and we initiated phase one of the OLW Camp. Our relationship with the government of Ghana continues to grow as we remain committed to work together to positively impact Ghana. We envision the villages to whom we provide water ultimately managing their water system without our assistance, thereby achieving water sustainability. We've changed over 6,500 lives by providing access to clean water and we're just getting started.

I have devoted all of me to OLW; this is my full-time job and I love it! This is still the beginning and your support is vital, so please stick with us and be a part of our development. Please take time to explore the epic journey of 2012; thanks so much for your support.

One love,



Karli Sue McMurray

CEO & Founder

OLW is established to provide aid and resources to underprivileged persons in an effort to rehabilitate their environment and create self sustainability.

One Love Worldwide currently provides over 6,500 people with safe access to clean water.

Each day we continue our fight to end generations of poverty and sickness by focusing on sanitation and hygiene, safe access to clean water, and agricultural development.

We are not just providing safe access to clean water; we're changing the world one village at a time.

Enjoy One Love Worldwide's epic journey through 2012! Here is your guide:

- ⑤ U.S. Events
- ⑨ Drilled Water Wells
- ②③ Water Rehabilitations
- ②⑨ Financials
- ③⑧ OLW Camp
- ④② Thanks

ROUNDTABLE RADIO SHOW

November 8, 2012 – Karli's interview with Lindsay Chism on her Roundtable Radio Show.



"This was my favorite interview... Lindsay just made it fun!"
Founder – Karli Sue McMurray

OLW FUNDRAISER



ONE LOVE WORLDWIDE

Join us for an amazing cause and a good time. The evening will be filled with fun, delicious food, cocktails, live and silent auctions, and door prizes.

Friends of OLW invite you to help us **GET WATER!**
Saturday, November 3, 2012
5:30 – 8:30

Sustainable Sponsors \$6,500+

Basin Surveys, McVay Drilling, Wallach Concrete

Event Sponsors

Ruth & Cliff Brunson	Sherry & Paul Campbell
Laurie & Gary Fonay	Elaine McVay
Nancy & Lynn Shaw	Pattie & Mark Veteto

*Dress: Casual and Warm
Valet Parking Provided*

Invitations and brochures donated by Superior Printing

Our first fundraiser took place in our founder's hometown of Hobbs, NM. We had an incredible turnout and a fantastic time!



We had the support of the University of the Southwest SIFE Team. They were a huge help in the fundraiser's success.



We had many items donated locally as well as handmade artwork from Ghana. We had both a silent and live auction for our awesome items.



We sold “feet of pipe” to raise funds to drill. Once enough feet were sold to reach the depth we drill, we auctioned off the right to name the wells. In appreciation of the support from the Hobbs Community, we named the first, Hobbs Well. The second well went for \$2,500 and was named Lucky Well. The third went for over \$1,500; it was also named after Hobbs.





We had some amazing guys who worked really hard to prepare all the food.



The guy on the left is Karli's brother and OLW's biggest fan, Kyle McMurray, with their friend Cole.



Karli & her cousin, Gage, who helped at the bar.

Katy came from Oklahoma to show love and help with the fundraiser.



Testing out our water-fetching station.



DRILLED WATER WELLS



DRILLED WATER WELLS

where
we drill

We are currently working in Ghana's Eastern Region in villages that are without adequate access to clean water. Villages are selected as a result of the village reaching out to us. Research is then conducted to determine whether the village is an appropriate candidate.

after we
select
a village

Sustainability is our priority. We establish a OLV Water Team in the village and assist them in opening their own bank account. The Water Team hires a Water Woman who maintains the fetching point and collects money for water. She takes a monthly salary from the money collected, and the balance is deposited into their bank account. OLV supervises and aids in the process.

how OLV
is
different

All too often groups drill in a village and do not implement a means for sustainability. When a pump component breaks, the Water Team contacts our Ghana Water Team. Our technician visits the village to assess the problem, we use the Water Team funds to make repairs, and we train the Water Team on how to make those repairs. Access to water is easy; the complexity lies in creating sustainability.

HOBBS WATER WELL



because this is what
they were drinking

HOBBS WATER WELL

This well is located in Anum Pampaso Village in the Ayensuano District of Ghana's Eastern Region. The village population is 206, and their main economy is farming.

the
challenge

When we first visited the village, their primary source of drinking water was contaminated river water and unfiltered rain water. Our goal was to drill a well.

the
drilling

This drilling project cost a bit more than anticipated as we did not hit water at our first location. When that happens, we must move drill locations and drill again until we get water. Drilling at a second location incurs additional costs.



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If at first you don't succeed...
you must move locations and
drill again until you get water.

When we don't get water at our surveyor's suggested drill location, we employ traditional means to determine where to drill.



In India they use a coconut.



In Ghana many use divining rods.

Truly, both methods reacted at the same location, so that's where we drilled next.

As the drilling process continued, so did the village's wait for clean water. Their smiles are proof that we have fun during the process.

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We hit a clean water table at
180 feet and drilled to 220.



We then removed all
pipe and dropped casing.



December 2012, we had successfully drilled, hit water, and installed casing in Anum Pampaso Village. Upon drilling completion, we immediately moved the rig to the next location. Due to complications in access to parts, funding, and scheduling, we did not tap this well until 2013. Please see the website and 2013 report for the active Hobbs Well.

LUCKY WATER WELL



LUCKY WELL SUMMARY

This well is located in Owusu Kurom Village in the Ayensuano District of Ghana's Eastern Region. The village population is 700, and their main economy is farming, especially paw paw fruit for export.

the
challenge

When we first visited the village, the conditions were very serious. During the rainy season, their primary source of drinking water was a hand-dug hole for unfiltered rainwater catchment. During the dry season, the villagers made the two-mile walk to a neighboring village. If the neighboring village's borehole was not working or too crowded, they walked five miles to fetch dirty river water. The time spent fetching forced many children to abandon school.

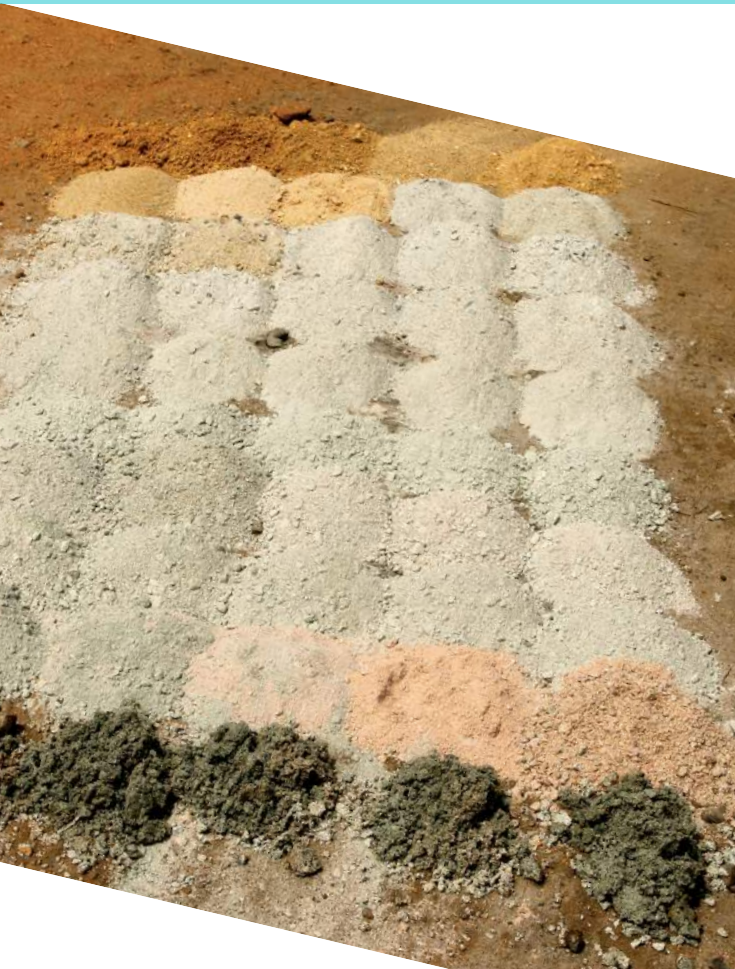
the
drilling

The drilling process could not have gone better as this was our first time to hit water at our first proposed drill location.



Getting water to a village is the most exciting thing we do. The village celebration ignites upon our arrival, but drilling can take many hours. Often we are the first foreigners in the village, so we spend time learning about each other's culture. We especially love our time with the children.

When drilling, we take samples of the earth throughout the process. As you can see, there are changes in the composition of stone, granite, and sand. Start at the top and work your way down; notice the changes before we hit water.



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It's perfectly fitting that the winning bidder, Lucky Services, chose the name Lucky Well. This was the first time we hit water at our first drill site. It's also the first time we've seen water spray out from the hole. Talk about exciting!

WATER REHABILITATIONS



WATER REHABILITATIONS

The rehabilitation projects are all about achieving sustainability through initiating community involvement, establishing a Water Team, training for repairs, charging for water, and investing proceeds in the life of the well.

Why are there water wells that need to be rehabilitated?

Again, this is how we are different. Water wells that need to be rehabilitated are a result of a lack of community involvement, lack of training for repairs, not charging for water, and not establishing something similar to an OLV Water Team.

HOBBS REHABILITATION



because this well had been down for seven years

HOBBS REHAB SUMMARY

This well is located in Anum Amposahene Village in Ayensuano District in Ghana's Eastern Region. The village population is 1,520, and their main economy is farming and trade.

the
challenge

This water well had been inoperable for over six years. During that time, two different members of Ghana's Parliament visited the village and promised to repair the well. Unfortunately, for whatever reason, the well was not repaired. This left the village hopeless. They were forced to walk about three miles to neighboring Agbodi Village's borehole or half a mile to Anum Pampaso Village to fetch dirty river water.

the
rehabilitation

We first established a Water Team just as we do when we drill. We visited the village with our technician and discovered the problem was the chain and lack of lubrication. We purchased new equipment and made the repairs while training the Water Team on such repairs.



Providing education and training on how to make water system repairs is so incredibly vital. It is a key component to achieving our ultimate goal of sustainability.



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... and just like that, life is changed. Less time fetching water and more time for education and opportunity. Water is the first step toward community development.

OLW CAMP

why we need a camp

In the summer of 2010, OLW Founder, Karli McMurray, along with her dear friend Katy Jones, returned to Ghana for her first journey on behalf of OLW. The two lived in Teacher Mante Village for two months while completing OLW's first water project. In this small village, their accommodations were provided by the family of our friend, Simon. Simon's family of eight shared their home to provide Katy and Karli with a comfortable place to stay.

In June and July of 2011, the family shared their home with two OLW interns. In August and September of 2011, again, the family shared their home with Karli. Sharing the space and comfort of your home for months at a time is an enormous sacrifice. We remain incredibly grateful for the generous accommodations by our Ghanaian family. With that, it was time to provide for ourselves. The closest hotel accommodation is roughly 45 minutes away, and there is no opportunity to cook for yourself. This hotel lifestyle is quite expensive and far from "life in Ghana."

Further, our vision includes providing OLW supporters with the rare opportunity for an experience in rural Ghana - an opportunity to witness first hand what we do and what life is like in the Ghanaian bush. Enjoy the sneak peak.



simplicity:
concrete, cinderblocks, wood,
bamboo, and metal roofing



stone, sand, concrete, and river-water mixture used to fill the iron rods

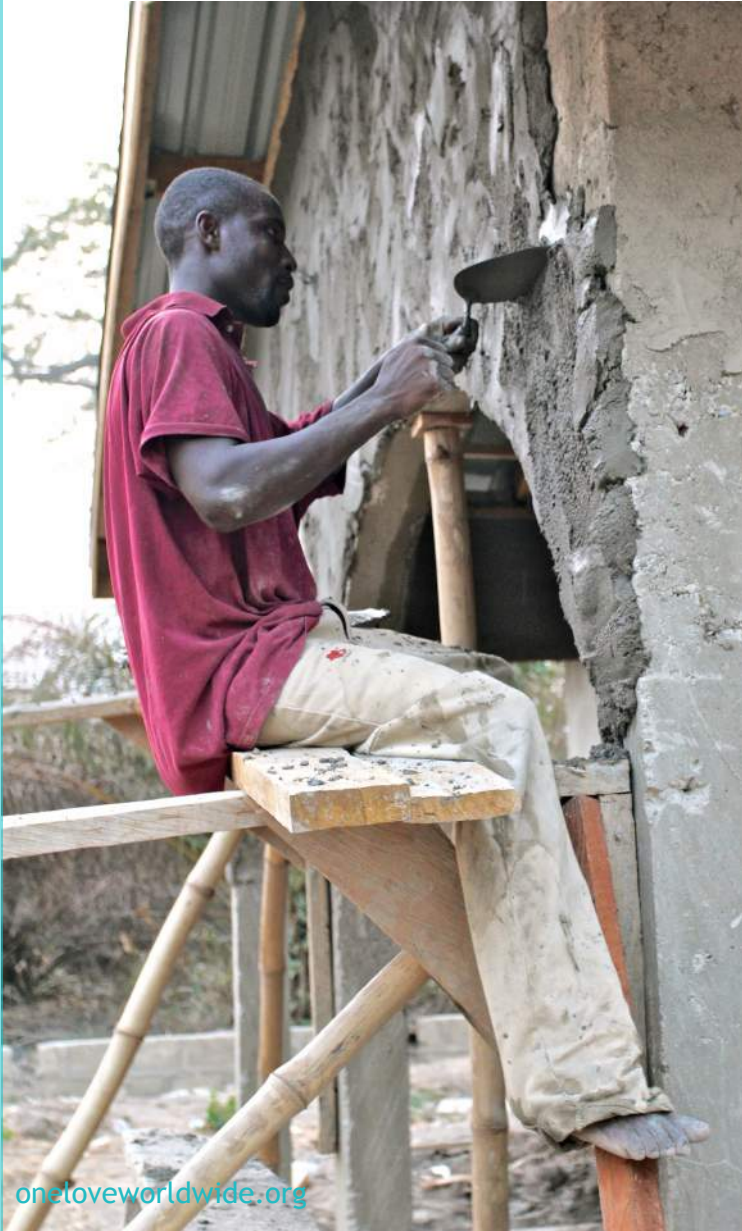
hand-mixed mortar carried to be applied on top of the cinder blocks



We used river water to make hand-mixed mortar.

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The house was built by hand without any electricity, so that means much more time as there are no power tools.

Here is a sneak peek at the progress.





Our two carpenters were an awesome team and fun to watch.

He would measure what he needed and shout down to his partner.



His partner would saw the piece of wood and toss it up.



We used local sheet metal for the roof.

They cut the metal using a machete.



We kept it simple with
concrete floors
and wood ceilings.



final thought about the camp

Our goal was to blend in with the surrounding community. There is no running water at the camp, so we fetch our own. The previous photos were the beginning steps of the house in December 2012. Please see the 2013 report for the completion of phase one.



FINANCIALS

a strong commitment to transparency

We hope to earn your trust by demonstrating that we have the knowledge and ability to complete field projects thereby transforming communities. However, these transformations take time and cost money. As a grassroots nonprofit, we quickly discovered that we could either take a salary or complete field projects, but we could not do both. Therefore, we had to make a decision as to how our limited funds would be spent – we chose field projects. Since our inception in 2010, we've worked incredibly hard to expedite the completion of projects by limiting our operation costs. Our team even sacrificed a salary and donated their time thereby making it possible to complete field projects. Our wish is that our sacrifices and completed projects may provide our amazing supporters with the confidence and trust to know they have made an excellent investment - an investment in the business of changing lives. We're proud of how we manage our money, and we want our supporters to see how every penny is spent.

SUMMARY

DONATIONS	Cash	\$73,937
	In-Kind Donations	8,460
	TOTAL DONATIONS	\$82,397

COSTS	Operations	\$18,465
	Field Projects	54,098
	TOTAL COSTS	\$72,563

ASSETS	Beginning of Year	\$10,476
	Acquired in 2012	9,825
	TOTAL ASSETS	\$20,301

OPERATION COSTS

FINANCIALS



\$18,465
TOTAL
OPERATIONS

FUNDRAISING

Cash Purchases	\$ 2,668
In-Kind Fundraiser	8,460
TOTAL FUNDRAISING EXPENSES	\$11,128

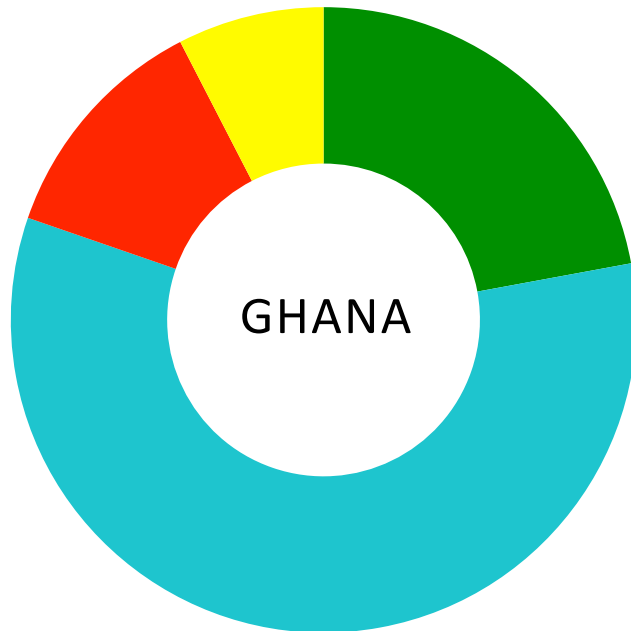
GENERAL

Office Supplies	\$ 1,608
Website, Media, Logo, Shirts	1,859
Printing, Postage, Shipping	86
Small Equipment	1,386
U.S. Travel	472
International Communications	615
Non Investment Depreciation	169
Other	20
TOTAL GENERAL EXPENSES	\$ 6,215

EMPLOYEE BENEFITS

Health Insurance	\$ 1,122
TOTAL EMPLOYEE BENEFITS	\$ 1,122

FIELD PROJECTS



■ WATER PROJECTS	\$11,956
■ OLW CAMP	\$31,480
■ FOUR MONTHS ACCOMMODATIONS	\$ 6,564
■ TRAVEL & VISAS	\$ 4,098

\$54,098
TOTAL
FIELD PROJECTS

OUR WORK IS NOT

THANKS TO EVERYONE WHO
GAVE TIME & ENERGY, WHO
DONATED MONEY & IN-KIND
ITEMS, AND WHO
SUPPORTED US IN SO MANY
OTHER WAYS.

THANK YOU FOR AN
EPIC YEAR!

POSSIBLE WITHOUT YOU

\$6,500+

McVay Drilling
Basin Surveys

\$5,000+

Anonymous
Nancy & Lynn Shaw

\$2,500+

Anonymous
Sherry & Paul Campbell
Kelli & Brandon Claussen
Laurie & Gary Fonay
Lucky Services
Zia Park & Casino*

\$1,000+

Ruth & Cliff Brunson
Jane & Gary Eidson
Kelly Jernigan
Mary & John Jourdan
Elaine McVay
Vicki & Barry Peters
Nedra & Gary Don Reagan
Diane & Sam Small
Sue & Robert Wallach
Travel Unlimited*

\$500+

Anonymous
Bloom – Paula Smith*
Delene & Ralph Bruton
FUMC Genesis Class

Sherry & Bill Conger
Peggy & Jimmy Curtis
Stacy & Mike Davis
Shannon & Tom Duncan
Eye Site*
Becky & Daniel Johncox
Whitney & Chis McVay
Casey & Michael Ross McVay
Me Tex Oil & Gas, Inc.*
Miller Waldrop*
Linsey Dyer & Justin Roberts
Phoebe & Sam Spencer
Kali & Chad Taylor
Rhonda & Jim Tyler
Barbara & Bobby Wallach
Sherry & Guy Williams

*In-Kind Donations



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